

WEBSITE INFORMATION TEXT
UNDER THE PERSONAL DATA PROTECTION LAW NO. 6698 (the "PDPL")

A. IDENTITY OF THE DATA CONTROLLER

This Information Text was prepared by Eroğlu Global Holding Anonim Şirketi "Eroğlu Global Holding" Company to fulfill our obligations arising from the Personal Data Protection Law No. 6698 and to inform and enlighten you in the most transparent way. Your personal data is processed by the Data Controller in line with the processing purposes in a limited and proportionate way.

B. PERSONAL DATA COLLECTION METHOD, LEGAL REASON AND PURPOSE OF PROCESSING

Our Website Visitors		
Method of Collection of Data: Through cookies at the time of visiting the Website.		
Personal Data	Legal Reason	Purpose of Processing
<u>Transaction Security</u> IP Address and Navigating Information, Log Records	Processing of Data is Mandatory for the Legitimate Interests of the Data Controller, on the condition that the fundamental rights and freedoms of the data owner are not violated. Processing of Data is Mandatory for the Data Controller to Fulfill its Legal Obligations.	Execution of Information Security Processes Execution of Access Authorizations Execution of Activities in Accordance with the Legislation Execution of Activities Aimed at Customer Satisfaction Execution of Strategic Planning Activities Execution of Marketing Processes for Products/Services Following up and Execution of Legal Affairs Providing Information to Authorized Persons, Institutions and Organizations

Our Website Visitors Who Make An Application Through the “Contact” Section of the Website		
Method of Collection of Data: Making An Application Through the Website		
Personal Data	Legal Reason	Purpose of Processing
<u>ID Data</u> First and Last Name,	Processing of Data is Mandatory for the Legitimate Interests of the Data Controller, on the condition that the	Ensuring Information and Data Security Execution of Communication Activities Execution/Supervision of Business Activities
<u>Contact Data</u>		

E-Mail Address, Phone Number, Cell Phone Number Personal data to be submitted manually, either by entry or in writing	fundamental rights and freedoms of the data owner are not violated.	Execution of Product/Service Purchasing Processes Execution of After-Sales Support Services for Products/Services Execution of Customer Relationships Management Processes Following up of Requests/Complaints Execution of Product/Service Marketing Processes Providing Information to Authorized Persons, Institutions and Organizations
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Personal Data of Social Media Visitors		
Method of Collection of Data: Through the accounts operated in the name of the Company and various social media accounts of Social Media Visitors; correspondence held via social media channels, text messages.		
Personal Data	Legal Reason	Purpose of Processing
<u>ID Information</u> First and Last Name- Turkish ID Number <u>Audio and visual data</u> Photograph <u>Contact Information</u> Social media account, E-Mail, Mobile Phone number <u>Location Information</u> Address	Processing of the personal data of the parties to a contract is necessary, on the condition that it is directly related to concluding or implementing a contract. Personal data has been made public by the data owner.	Execution of Information Security Processes Execution of Processes for Loyalty to the Company/Products/Services Following up and Execution of Legal Affairs Execution of Customer Relationships Management Processes Improvement of Processes to Ensure Customer Satisfaction Organizations and Events Management Execution of Advertisements/Campaigns/Promotions Processes Execution of Marketing Analysis Studies Execution of Strategic Planning Activities Following up of Requests and Complaints Providing Information to Authorized Persons, Institutions and Organizations

C. TRANSFER OF PERSONAL DATA

Your personal data may be transferred to the following third parties in accordance with the personal data processing conditions set forth in Articles 8 and 9 of the Personal Data Protection Law, for the purpose of fulfilling the “processing purposes” specified above:

1. To our group companies and affiliates, our shareholders and members of the board of directors, our company officers, and the relevant internal department of the company,
2. To our Company’s consultants, lawyers, independent auditors, accountants, financial

- advisors, and the authorized employees of these parties,
3. To logistics service providers relating to cargo, courier, and transportation services, and to logistics service providers relating to transportation services.

D. RIGHTS OF THE RELEVANT PERSON (DATA OWNER) AND THE METHOD OF EXERCISE OF RIGHTS

The "Relevant Person" (Personal Data Owner) may notify their demands to exercise the rights and requests prescribed in the Article 11 of the Personal Data Protection Law by completing the **Application Form** available at www.werogluglobal.com according to the procedure described therein.

More information about your processed personal data is available in the **Personal Data Processing Policy** provided at www.werogluglobal.com.